



**CrossCity**  
CHRISTIAN CHURCH

# TAX ADVANTAGE

A gift of assets is about both ‘what to give’ and ‘how to give’. Giving from assets can be both a one-time gift and part of a holistic Generosity Plan as it relates to the assets you manage for Him.

When considering a gift of this nature, you should consider both ‘what to give’ as well as ‘how to give’, thus minimizing taxes and potentially increasing passive income while allowing your generosity to have a greater impact.

## WHAT TO GIVE

### STOCK

As an alternative to giving cash many people prefer to give stock or bonds that have appreciated. Rather than selling the asset, giving it to CrossCity allows you to eliminate possible taxes.

### RETIREMENT ASSETS

Giving all or a portion of an IRA, 401(k), 403(b), pension or other tax-deferred plans is a great way to reduce taxes that normally would be passed on to your heirs. One of the best methods of giving if you are 70.5 yrs young is to give a gift directly from your IRA to CrossCity. This is known as a Qualified Charitable Deduction (QCD). A QCD meets the requirement of your distribution without affecting your income.

### GIFTS OF INSURANCE

This is an excellent way to make a gift to CrossCity. If you have a life insurance policy that has outlasted its original purpose, consider making a gift of your insurance policy. For example, you may have purchased a policy to provide for minor children and they are now financially independent adults.

### GIFTS OF REAL ESTATE

A home, vacation property, undeveloped land, farmland, ranch or commercial property can make a great gift to CrossCity. Many people own these assets with a very low-cost basis and carry a substantial taxable event to sell. In addition, these gifts can also be given in a way to create a life income stream for you.

### HOW TO GIVE

Giving to CrossCity can be done either directly or through a ‘gift vehicle’ that might provide tax benefits and even income for life for you, your spouse, and even loved ones.

### BEQUEST

A charitable bequest is one of the easiest and most flexible ways that you can leave a gift to CrossCity that will make a lasting impact. If you would like to include CrossCity in your estate plan or if you don’t have an estate plan let us know. We routinely help our families with their planning documents. Please contact CrossCity offices if you have included us in your estate documents or you would like help/direction on creating a charitable plan.

## **CHARITABLE TRUST**

The 'alphabet soup' of charitable trusts can be confusing. A CRT, CRUT, CRAT, CLAT....and more can be daunting, but it doesn't have to be! Generosity 101 is about careful planning that seeks to reduce or eliminate income, capital gains, as well as estate taxes. If you don't have a plan, we can help you and if you do let our team of charitable tax attorney's review it with you and your advisors.

## **CHARITABLE POOLED TRUST**

Most trusts are created by you, the giver, and require both costs to set them up and to maintain them. However, a Charitable Pooled Trust is a trust that is created by CrossCity. This charitable vehicle is designed for donors who have appreciated assets and would prefer to give them outright versus selling them and paying taxes. It is ideal for people who would like to receive income for life while also enjoying a much higher charitable deduction than what might be afforded through similar split interest gift vehicles.

## **DONOR ADVISED FUND (DAF)**

A Donor Advised Fund or DAF is a 'charitable checking account' of sorts. You give or 'fund' the account using appreciated assets, receive the charitable deduction for the current tax year, then decide when and to whom to make the grant (gift).

## **MORE INFORMATION**

For more information on non-cash and planned gifts, please contact our Fund Development Director, Scott Johnson (sjohnson@mycrosscity.com). He will seek to contact you as quickly as possible. If you need immediate assistance you may also call the finance office at CrossCity 559.323.9675 EXT. 1670

## **STAY TUNED FOR UPCOMING CLASSES THIS SPRING 2021**